

# WHY I TRUST MARY KAY

Every formula is tested for safety, stability, and performance—over **500,000 tests** each year

Products are developed with **dermatologists, ophthalmologists, and scientists**

More than **1,600 global patents** show a commitment to innovation, not copycats

Mary Kay **never tests products on animals** and follows **strict safety standards**

**The Good Housekeeping Seal** has been awarded to dozens of Mary Kay products

Every product is backed by a **100% satisfaction guarantee**



Still **family-owned**, three generations strong, led by Mary Kay Ash's grandson.

Products are made to be **effective for real women**, not just models or influencers

*Just to mention a few.* 😊